



# MENU

## OPTIMIZATION

page optimization (1 page)

**10 miles**

product optimization

**2 miles**

image optimization (10 images)

**10 miles**

listing optimization

**10 miles**

enhanced schema markup

**20 miles**

## SOCIAL MEDIA

advanced social media setup

**40 miles**

social media advertising

**45 miles**

playbook strategy (per month)

**45 miles**

GMB posting (per month)

**15 miles**

YouTube video optimization

**5 miles**

## BY QUOTE

Google Ads: shopping campaign setup  
**by quote**

Google Ads cleanup  
**by quote**

design & development support time  
**by quote**

PowerListings network  
**by quote**

PowerListings review generation  
**by quote**

## CORE

Google Analytics & Search Console setup  
digital marketing audit  
quarterly reports  
(included in package)

## CONTENT

page content (250-350 words)  
**15 miles**

page content (800 words)  
**20 miles**

product descriptions  
**2 miles**

standard blog post  
**20 miles**

advanced blog post  
**40 miles**

blogging guide  
**20 miles**

newsletter header design  
**20 miles**

newsletter content  
**30 miles**

press release  
**50 miles**

## PAID ADS

local ad setup  
**30 miles**

national ad setup  
**40 miles**

ad management (per month)  
**15 miles**